BK

BHUPINDER KUMAR
PRODUCT UX/UI DESIGN

CHANDIGARH, INDIA

Complex work, made clear.

I design clear, useful digital products - from the underlying workflow to the interface details teams can build.

12 YEARS IN UX/UI / SAAS / E-COMMERCE / HEALTHCARE / FINANCE / HOSPITALITY

OPEN TO PRODUCT DESIGN ROLES AND STARTUP COLLABORATIONS

01

PRODUCT UX

Workflow mapping, user journeys, interaction design, and product structure.

02

INTERFACE DESIGN

Prototypes, responsive UI, interface systems, and clear design rationale.

03

PRACTICAL DELIVERY

Early collaboration, build-ready decisions, and thoughtful handoff.

Selected product work

PUBLIC CASE STUDIES

FRESHCO FARMS

Orchard story, delivery coverage, and apple selection in one shopping journey.

HISAB

Business setup, sales, invoices, and payments in a connected finance workspace.

DOCZE

Practice discovery, appointment booking, and everyday clinic operations.

MEHMAN

Occupancy, arrivals, departures, and hotel operations in one clear view.

ADDITIONAL UX/UI WORK Annual Report / Paradox

DESIGN / UI / FRONT-END

How I work

CLEAR RATIONALE / EARLY COLLABORATION / PRACTICAL HANDOFF

01 DISCOVER

Understand the workflow, users, and points of friction.

02 DESIGN

Explore flows, test key interactions, and shape the interface.

03 HAND OFF

Share build-ready decisions and a practical design handoff.

HAVE A PRODUCT CHALLENGE?

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